

Giorgio Genta, Vicepresident at ETT SpA



Electronic Engineer, for over 20 years he has been an entrepreneur and manager of companies in the ICT and Digital Media sector. Before joining ETT he held the role of Technical Director and CTO for a big software house and web agency based in Milan. Since 2003 he has been a managing partner at ETT SpA and participates in the growth and expansion process of the ETT Group which currently employs about 180 people. Within the ETT Group he holds the position of Vice President and is transversally involved in all business processes following the entire life cycle of projects: from the initial analysis in the commercial phase to delivery and subsequent maintenance and customer support. Always passionate to innovative solutions, he is responsible for the proper functioning of information systems, quality, privacy and services provided to customers. He is also an expert in the management of technological innovation and international and national research projects, oriented towards the creation of innovative applications (innovative information systems, multimedia installations, multitouch and touchless solutions, serious games, mobile apps, gestural interfaces, augmented and virtual reality) for various application contexts and sectors.